



18th World Federation for Ultrasound in Medicine and Biology Congress



EUROSON CONGRESS 2022 33rd Congress of European Federation of Societies for Ultrasound in Medicine and Biology



SRUMBCONGRESS
2022

25th National Conference of Romanian Society of Ultrasound in Medicine and Biology



WFUMB-EFSUMB Student Ultrasound Congress May 27-28, 2022













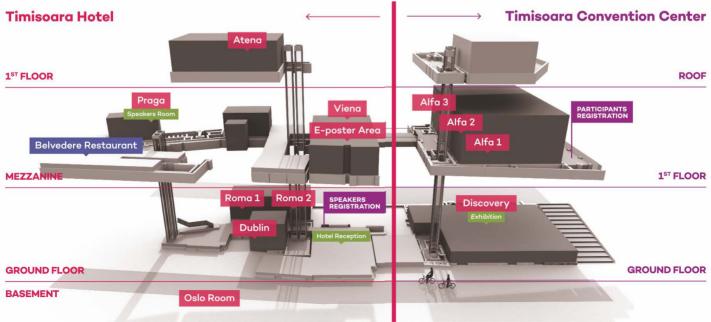


Venue

TIMISOARA
CONVENTION
CENTER

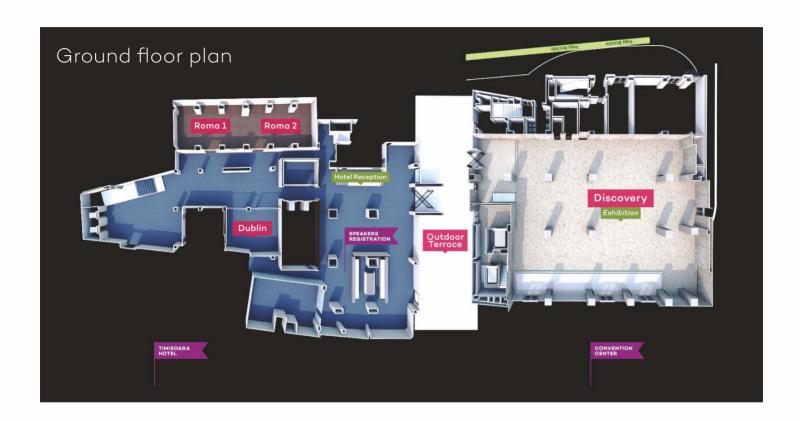
Marasesti street, no. 1-3 300086, Timisoara Romania

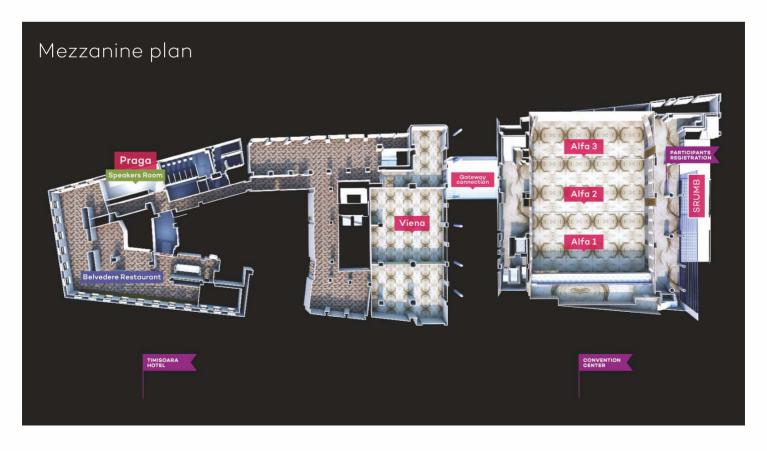






Venue







Committees

Scientific Committee

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(South Korea)

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(USA)

Leandro Fernandez

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Odd Helge Gilja

(Norway)

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Congress

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(Romania)

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(Romania)



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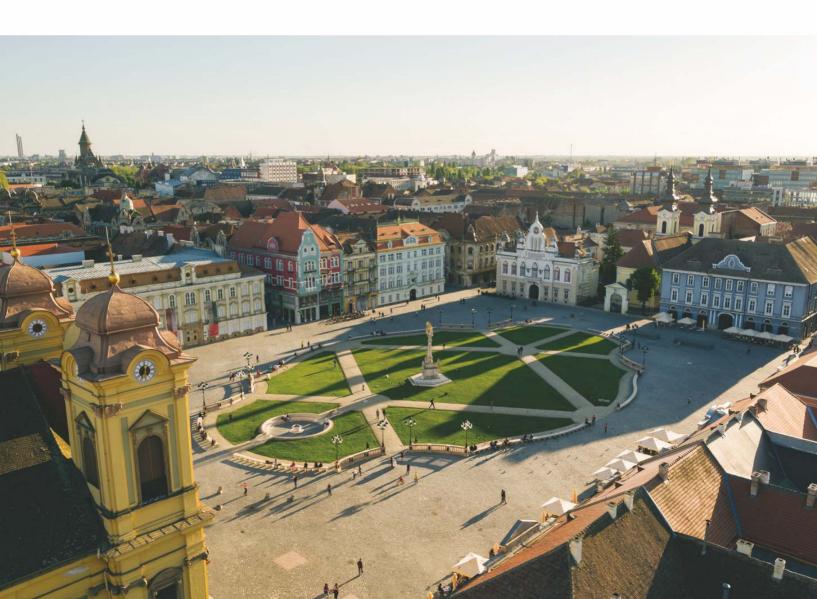
Andreea Corobea

Andreea Brașovan

Christian Banciu

Monica Scorobete

Ramona Asâi







EUROSON CONGRESS 2022







Participants

1. Attendees

1109 Registered

- → **844** Participants
 - → 192 Medical Students
- → **158** Invited Speakers
- → 107 Exhibitors



2. Demographics

70 Countries

Albania 3
Australia 3
Austria 5
Bangladesh 2
Belarus 1
Belgium 1
Brazil 1
Bulgaria 8
Cameroon 2
Canada 2
China 9

Chinese Taipei **1**

Croatia 6

Czech Republic 4

Denmark 19
Ethiopia 1
Finland 1
France 4
Georgia 1
Germany 37
Greece 6
Guatemala 1

Hungary 8

India 2 Indonesia 1 Iran 1

Israel 13 Italy 12 Japan 3

Kenya **1** Kuwait **1** Kyrgyzstan **1**

Latvia **4**Lithuania **3**Mongolia **1**

New Zealand 2

Norway 7
Oman 1
Pakistan 2
Paraguay 2
Peru 1
Poland 13

Portugal 2

Republic of Congo **1** Republic of Moldova **52**

Romania 753

Russian Federation 5

Serbia **8**Singapore **1**Slovakia **3**Slovenia **1**

South Korea 2 Spain 2

Sudan **1**Sweden **2**Switzerland **4**

Syrian Arab Republic 1

Taiwan **2**Tanzania **1**

The Netherlands 6

Tunisia **1**Turkey **9**Uganda **2**Ukraine **27**

United Kingdom 12

Uruguay **1** USA **7**

Venezuela 3 Vietnam 2 Zambia 1

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USA									
Uruguay									
United Kingdom	_								
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The Netherlands	•								
Tanzania	1								
Taiwan	1								
Syrian Arab Republic									
Switzerland									
Sweden Sudan									
Spain									
South Korea									
Slovenia									
Singapore									
Serbia	-								
Russian Federation									
Romania									
Republic of Moldova	-								
Republic of Congo	1								
Portugal	1								
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3. Scientific program structure

8 congress rooms

8 pre-congress courses

- → 3 sessions each (24 sessions of pre-congress courses)
- → **127** presentations

57 congress sessions

- → **57** congress sessions
- → 296 invited speakers presentations
- → 44 Oral Presentations
- → 12 Oral Case Reports
- → 28 Poster Case Reports
- → 98 Poster Presentations

5 Symposia

Special Lectures Session

- → EUROSON Honorary Lecture Suha Sureyya Ozbek
 - Urinary Tract Dilation Classification for Paediatric Urinary System
- → EUROSON Honorary lecture Maija Radzina
 - Advances in parathyroid gland ultrasound
- → DEGUM Lecture Constantin von Kaiserberg
 - → Setting up and improving standards for diagnostic imaging guidelines: the DEGUM approach
- → Hans Henrik Holm Lecture Christian Borbjerg Laursen
 - Lung ultrasound: current concepts and future aspects



Special Session 50 Years of EFSUMB

- → A short Introduction into the History of Ultrasound Christoph F. Dietrich
- → 50 years of EFSUMB the history of the European Ultrasound Family Christian Jenssen
- → Highlights and Nightmares Memorabilia of a former EFSUMB and WFUMB President

Christian P. Nolsoe

- → Romanian Society of Ultrasound in Medicine and Biology: 25th anniversary

 Petru Adrian Mircea
- → The way of Ultrasound into the Premier League of Imaging Milestones
 Paul Sidhu
- → The German Ultrasound Museum keeping history alive
 Dieter Nürnberg
- → The Anniversary Quiz which answers were correct and why?
 Prize Award Ceremony

Christian Jenssen, Lynne Rudd

Special Session 25 Years of SRUMB

→ SRUMB Invited Lecture - "Gheorghe Badea" Lecture - The journey of vascular ultrasound

Sorin Dudea

→ SRUMB Invited Lecture - "Gheorghe Jovin" Lecture - Point of care Ultrasound in general practice

Viorela Enăchescu

→ 25 years of SRUMB

Petru Adrian Mircea

Program at a glance

Wednesday, May 25th / Pre-Congress Courses

Hour/Room	Room 1 - Alfa 1	Room 2 - Alfa 2	Room 3 - Alfa 3	Room 4 - Atena	Room 5 - Viena	Room 6 - Roma 1	Room 7 - Roma 2	Room 8 - Oslo
09:00-11.00	Clinical US – US the key for the clinical decision Course directors: Christian Jenssen, Seung H Kim, Alina Popescu C1.1 Chairmen: Christian Jenssen, Alina Popescu	Musculoskeletal US Course directors: Daniela Fodor, Plamen Todorov C2.1 Musculoskeletal US - Upper Arm Chairmen: Daniela Fodor, Fernando Jimenez	Breast US Course directors: Dominique Amy, Dana Stoian C3.1 Chairmen: Dominique Amy, Dana Stoian	Emergency US Course directors Adela Golea, Daniel Lichtenstein C4.1 US of Airway and Thorax (heart, lung, pleura) Clinical situation: failure and arrest Chairmen: Adela Golea, Daniel Lichtenstein	US for GP Course directors: Viorela Enăchescu, Radu Badea, Mihai Iacob C5.1 Chairmen: Viorela Enăchescu, Radu Badea	Obstetrics and Gynecology Course directors Jacques Abramowicz Sudhir Vinayak C6.1 Chairmen: Jacques Abramowicz, Sergiu Puiu	Elastography from A to Z Course directors: Giovanna Ferraioli, loan Sporea C7.1 Chairmen: Giovanna Ferraioli, loan Sporea	Vascular US Course directors: Sorin Dudea, Dan Stănescu, Boris Brkljačić C8.1 Chairmen: Sorin Dudea, Dan Stănescu
11:00-11:30	Coffee break							
11:30-13:00	Clinical US – US the key for the clinical decision C1.2 Chairmen: Matthias Wüstner, Hans-Peter Weskott	Musculoskeletal US - Lower arm C2.2 Chairmen: Plamen Todorov, Ivan Quiros	Breast US C3.2 Chairmen: Boris Brkljačić, Dana Stoian	Emergency US C4.2 Trauma ultrasound and guided procedures Chairmen: Caroline Ewertsen, Adela Golea	US for GP C5.2 Chairmen: Radu Badea, Ioan Tofolean	Obstetrics and Gynecology C6.2 Chairmen: Gail ter Haar, Alexandros Sotiriadis	Elastography from A to Z C7.2 Chairmen: Giovanna Ferraioli, Ivica Grgurevic	Vascular US C8.2 Chairmen: Fabrizio Calliada, Sorin Dudea
13:00-15:00	Lunch					Lunch 13.30 - 15.00 EFSUMB Board of Delegates Meeting	Lunch	
15:00-17:00	US the key for the clinical decision C1.3 Chairmen: Christian Jenssen, Paul Sidhu	Musculoskeletal US - Miscellaneous C2.3 Chairmen: Christian Pallson Nolsøe, Oana Şerban	Breast US C3.3 Chairmen: Dominique Amy, Andrej Lyshchik	Emergency US C4.3 Abdominal application of US in emergency Chairmen: Daniel Lichtenstein, Antonio Carlos Matteoni de Athayde	US for GP C5.3 Chairmen: Mihai Iacob, Mateusz Kosiak	Obstetrics and Gynecology C6.3 Chairmen: Jacques Abramowicz, Sudhir Vinayak	Elastography from A to Z O7.3 Chairmen: loan Sporea, Stephanie Wilson	Vascular US C8.3 Chairmen: Dan Stănescu, Dirk Andre Clevert
19:30-23:30	"Have a beer with ul	trasound friends" at C	urtea Berarilor 7, "Pro	"Have a beer with ultrasound friends" at Curtea Berarilor 7, "Proclamația de la Timișoara" Street	ıra" Street			

Thursday, May 26th Day 1 congress

Hour/Room	Room 1 - Alfa 1	Room 2 - Alfa 2	Room 3 – Alfa 3	Room 4 - Atena	Room 5 - Viena	Room 6 - Roma 1	Room 7 - Roma 2	Room 8 - Oslo
09.00-11.00	S1. CEUS Liver Chairmen: Stephanie Wilson, Hans-Peter Weskott	S2. Lung US Chairmen: Helmut Prosch, Zeno Spârchez	S3. COE Timisoara - What is new in US? Chairmen: loan Sporea, Alina Popescu	S4. Breast Chairmen: Dominique Amy, Boris Brkljačić	SS.Testis Ultrasound Chairmen: Adnan Kabaalioğlu, Mustafa Seçil	S6. Liver elastography Chairmen: Richard Barr, Sebastian Müller	S7. Echocardiography for non- cardiologist Chairmen: Adina lonac, Cristian Mornos	S8. Original research presentations Chairmen: Cristina Chammas, Christian Jenssen
11:00-11:30	Coffee break							
11:30-13:00	S9. Abdomen – Pancreas Chairmen: Mirko D'Onofrio, Mariana Jinga	S10. Musculoskeletal US and Rheumatology Chairmen: Daniela Fodor, Fernando Jimenez	S11. WFUMB Centers of Education Chairmen: Christian Pallson Nolsøe, Leandro Fernandez, Odd Helge Gilja	S12. US in dermatology Chairmen: Fernando Alfageme Roldán, Diana Crișan	S13. Emergency US Chairmen: Milan Kocián, Fabio Piscaglia	S14. EFSUMB EPSC/Pub Comm Session Chairmen: Matthias Wüstner & Zeno Spärchez	S15. Abdominal pediatric ultrasound Chairmen: Hassen A. Gharbi, Gÿorgy Harmat	S16. Interactive clinical cases Chairmen: Petru Adrian Mircea, Ioan Tofolean
13:00-15:00	Lunch							
13.30-14.30	Bracco Lunch Symposium Clinical value of contrast enhanced ultrasound (CEUS) in liver imaging	Samsung Lunch Symposium WFUMB 2022 Samsung VIP Hands on Session "One Stop Shop" for the management of patients with NAFLD			13.30 - 14.00 Siemens Breaking News: Novel Technologies on Liver Fat Quantification and Stiffness assessment			
15:00-17:00	Special Lectures: EFSUMB1, EFSUMB2, DEGUM, Hans-Henrik Holm Chairmen: Christian Jenssen, Adrian Săftoiu	S17. Elastography - Nonhepatic applications Chairmen: Carolina Solomon, Caroline Ewertsen	S18. WFUMB Centers of Education Activity Report Chairmen: Odd Helge Gilja, Dieter Nürnberg	S19. Vascular US Chairmen: Diana Gaitini, Sorin Dudea	S20. US for GP Chairmen: Matteo Rosselli, Mateusz Kosiak	S21. INVUS Chairmen: Torben Lorentzen, Petru Adrian Mircea	S22. Obstetrics Chairmen: Panos Ansaklis, Nihal Al- Riyami	S23. Oral case reports Chairmen: Viorela Enăchescu, Mirela Gliga
18:30-20:30	Opening Ceremony - The Opera House	- The Opera House						
20:30-22:00	Welcome Cocktail ir	Welcome Cocktail in the Exhibition - Hotel Timisoara	I Timisoara					

Friday, May 27th / Day 2 Congress

Hour/Room	Room 1 - Alfa 1	Room 2 - Alfa 2	Room 3 - Alfa 3	Room 4 - Atena	Room 5 - Viena	Room 6 - Roma 1	Room 7 - Roma 2	Room 8 - Oslo
09:00-11:00	S24. GIUS 1 Chairmen: Christian Pallson Nolsøe, Odd Helge Gilja	S25. Young Investigators Award - EFSUMB - Chairmen: Mathias Wuerstner, Zeno Sparchez	S26.CEUS Chairmen: Cristina Chammas, Ákos Járay	S27. US of the thorax Chairmen: Helmut Prosch, Milan Kocián	S28. Imaging techniques in HCC Chairmen: Stephanie Wilson, Fabio Piscaglia	S29. US Therapies and More Chairmen: Iwaki Akiyama, Carmel Moran	S30. Prostate MPUS Chairmen: Francesco Maria Drudi, Dirk André Clevert	
11:00-11:30	Coffee break							
11:30-13:00	S31. GIUS 2 Chairmen: Giovanni Maconi, Kim Nylund	S32. WFUMB Young Investigator Session - Chairmen: Leandro Fernandez, Christian Pallson Nolsøe	S33. Joint Safety Session: WFUMB- ECMUS Chairmen: Christian Kollmann, Brian Fowlkes	S34. US techniques in PHT Chairmen: Bogdan Procopet, Ivica Grgurevic	S35. Abdomen interventional US Chairmen: Liat Appelbaum, Cem Yucel	S36. Neonatal and Pediatric US Chairmen: Polina Pavićević, Gÿorgy Harmat	S37. EUS Chairmen: Roald Flesland Havre, Andrada Seicean	
13:00-15:00	Lunch							
13:30-14:30	General Electric Lunch Symposium Multi-parametric Ultrasound in the management of patients with Liver disease: from CLD to FLLs, from diagnostics to interventional	Mindray Lunch Symposium The Art of innovation						
15:00-17:00	SRUMB - 25 years Chairmen: Ioan Sporea, Alina Popescu	S38. CEUS - nonliver applications Chairmen: Vito Cantisani, Brian Fowlkes	S39. New Trends in US (Al, Innovations) Chairmen: Christoph F Dietrich, Martin Krix	S40. Thyroid US Chairmen: Cristina Chammas, Elene Gotsiridze	S41. POCUS in nephro-urology Chairmen: Jan Tuma, Flaviu Bob	S42. Joint ESNCH /EFSUMB Session (European Society for Neurosonology and Cerebral Hemodynamics) Chairmen: Eva Bartels, Zsolt Garami	S43. US in Gynecology Chairmen: Claudiu Marginean, Sergiu Puiu	Hands-On Samsung
17:00-18:00	SRUMB General Assembly							
19:30-23:30	Get together party - Fra 1, Corneliu Coposu Blvd	Get together party – Fratelli By The River 1, Corneliu Coposu Blvd						

Saturday, May 28th / Day 3 Congress

Hour/Room	Room 1 - Alfa 1	Room 2 - Alfa 2	Room 3 - Alfa 3	Room 4 - Atena	Room 5 - Viena	Room 6 - Roma 1	Room 7 - Roma 2	Room 8 - Oslo
09:00-11:00	S44. Abdominal Emergencies Chairmen: Adela Golea, Bao Quan Nguyen Phuoc	S45.50 YEARS EFSUMB 1972- 2022 Chairmen: Christian Jenssen, Alina Popescu	S46. New US techniques in pediatrics (CEUS, Elasto) WFPI (World Federation of Pediatric Imaging) session Chairmen: Joanna Kasznia-Brown, Andres Garcia Bayce	S47. INVUS Chairmen: Romeo Chira, Ciprian Brisc	S48. Renal US Chairmen: Richard Barr, Liat Appelbaum	S49. Head and Neck Chairmen: Cristina Chammas, Tobias Todsen	S50. Less known in US Chairmen: Hassen A. Gharbi, Bogdan Procopeț	09:00 - 12:00 Hands-On Mindray
11:00-11:30	Coffee break							
11:30-13:30	S51. EFSUMB GIUS Guidelines - EFSUMB Recommendations and Guidelines for Gastrointestinal Ultrasound Chairmen: loan Sporea, Matthias	S52. Imaging in Fatty liver Chairmen: Giovanna Ferraioli, Ivica Grgurevic	S53. Obstetrics and fetal malformations Chairmen: Daniela Chiriac, Jacques Abramowicz	S54. EUS Chairmen: Adrian Săftoiu, Romeo Chira	S55. Vascular US Chairmen: Andrej Lyshchik, Bogdan Procopeț	S56. POCUS in endocrinology Chairmen: Mustafa Seçil, Ivan Quiros	S57. Students' US education around the world Chairman: Roxana Şirli, Hassen A. Gharbi	
13:30-14:00	13:30-14:00 Closing Ceremony							



Abstracts

182 accepted abstracts

- → 44 oral presentations
- → 12 oral case reports
- → 28 poster case reports
- → 98 poster presentations



Accreditation

The 18th World Federation for Ultrasound in Medicine and Biology Congress Timisoara, Romania, 25/05/2022-28/05/2022 has been accredited by the European Accreditation Council for Continuing Medical Education (EACCME®) with 19 European CME credits (ECMEC®s).



Awards

EFSUMB Best Case reports:

Importance of standard abdominal ultrasonography in incidental diagnosis of pseudomyxoma peritonei in a poor symptomatic patient

Camelia - Cristiana Bigea, Maria-Lorena Ungureanu, Mihaela-Roxana Cituran, Alexandra-Georgiana Bocioaga, Ion Rogoveanu, Carmen-Daniela Neagoe (Romania)

SRUMB Best Case reports:

1. An unusual CEUS finding in a patient with carcinoid syndrome

Elena Codruta Gheorghe, Maria Stoica, Anca Dimitriu, Daniela Elena Burtea, Nona Bejinariu, Adrian Saftoiu (Romania)

2. A rare and unexpected case of intestinal obstruction - gallstone ileus

Mihaela Tanco, Ioan Tiberiu Tofolean (Romania)

Best Oral presentation:

WFUMB

3D ultrasound versus computed tomography as ex-vivo imaging of surgical specimens – a pilot study on animal specimen

Fatemeh Makouei, Caroline Ewertsen, Tina Klitmøller Agander, Mikkel Vestergaard Olesen, Bente Pakkenberg, Tobias Todsen (Denmark)

EFSUMB

Fatty liver quantification using Ultrasound Derived Fat Fraction (UDFF) as compared to Controlled Attenuation Parameter (CAP) in a mixed cohort of patients

Ioan Sporea, Raluca Lupusoru, Roxana Sirli, Felix Bende, Radu Cotrau, Camelia Foncea, Alina Popescu (Romania)



Best Oral presentation:

SRUMB

Optical and ultrasound imaging of shear wave generated by laser induced cavitation bubbles

Saber Izak Ghasemian, Fabian Reuter, Claus-Dieter Ohl (Germany)

Best e-Poster presentation:

WFUMB

Long-Term Ultrasound Follow-Up in Patients with Small Gallbladder Polyps

Malene Roland Pedersen, Peter Otto, Søren Rafaelsen

EFSUMB

Sonication Vessels for in Vitro Experiments – Real Profile of Ultrasound Field

Klara Balazova, Martin Snehota, Jaromir Vachutka, Barbora Hosikova, Hana Kolarova

SRUMB

Differentiating Solid Pancreatic Lesions: The Contribution of Eus-Fnb With Contrast-Enhanced Imaging

Irina Florina Cherciu Harbiyeli, Albert Georgescu, Fadel Georges, Alexandra Adriana Fieraru, Elena Daniela Burtea, Adrian Saftoiu





WFUMB Young Investigator Award

Joint First Prize

Craciun Rares - Romania (EFSUMB)

Ultrasound Guided Microwave Ablation and Transarterial Chemoembolization for Unresectable Solitary-Nodule Hepatocellular Carcinoma – a Head-to-Head Survival Comparison

And

Arun Sett- Australia (ASUM)

Lung ultrasound of the dependent lung detects real-time changes in total lung volume in a preterm lamb model

EFSUMB Young Investigator Award

Yizhou Huang - The Netherlands

Quantitative ultrasound imaging of uterine peristalsis and machine learning for prediction of successful fertilization



Social program

25th of May

Presidential Dinner" at Recas Winery



26th of May

"Opening Ceremony" at National Romanian Opera House Timisoara

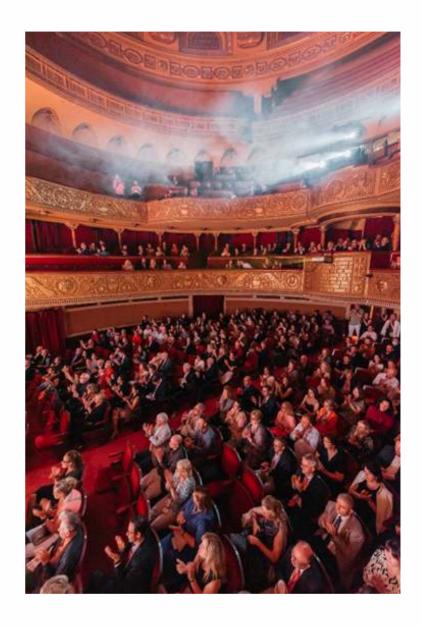
"Welcome cocktail" in the Medical Exhibition at Venue Timisoara Convention Center



During the Opening ceremony the following were awarded:

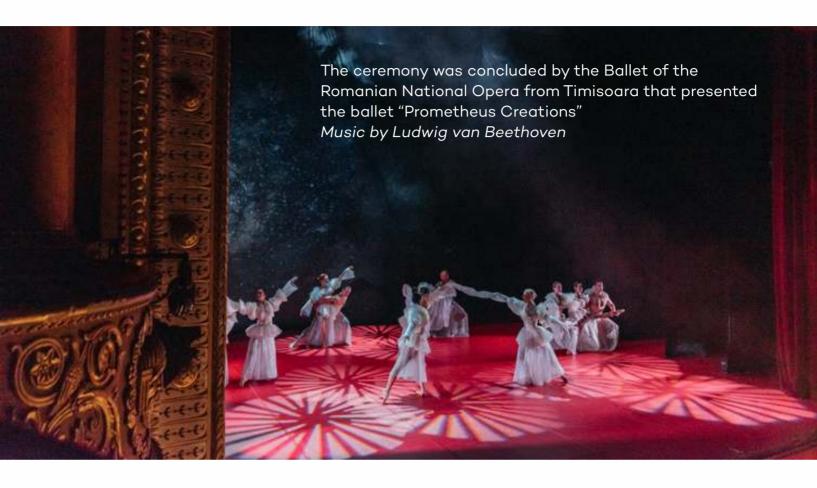
- Honorary Membership to Hassen Gharbi
- EFSUMB Honorary Fellowship for Oleg Dynnyk and Iryna Bekalo
- SRUMB Honorary Membership to:
- Cristina Chammas
- Jacques Abramowicz
- Leandro Fernandez
- Sudhir Vinayak
- Christian Jenssen
- Helmut Prosch
- Caroline Ewertsen
- Seung H Kim
- George Condous
- Certificate of Appreciation from SRUMB for Lynne Rudd

for her commitment to both EFSUMB and WFUMB and her continuous support in organizing WFUMB 2022



- Certificate of Appreciation from SRUMB for Dieter Nurnberg and Roxana Sirli for organizing STUC 2022
- Certificates of Appreciation for the Honorary Past Presidents of SRUMB
- Petru Adrian Mircea
- Ioan Sporea
- Radu Badea
- Dan Adrian Stanescu
- Sorin Dudea
- Viorela Enachescu
- Adrian Saftoiu
- Alina Popescu





27th of May

Get together party

Fratelli By The River

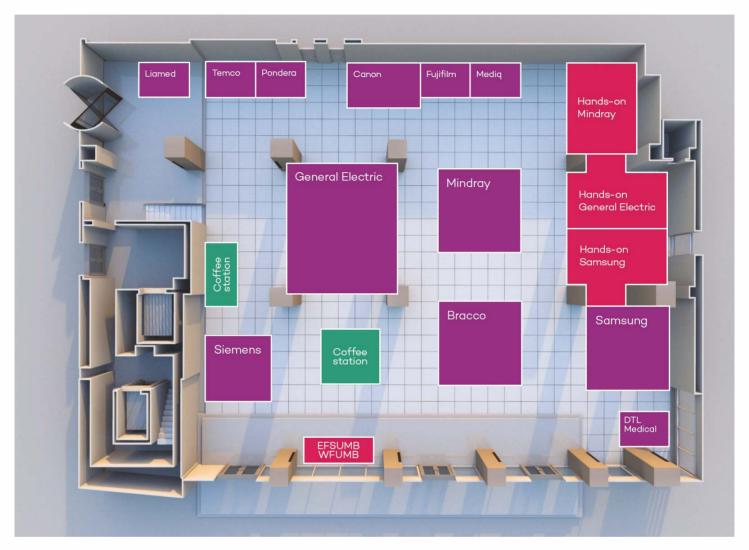
Here took place the awarding of prizes to the winners.

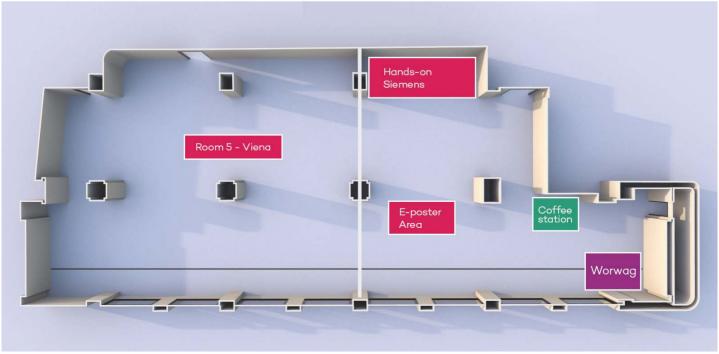






Exhibition





PLATINUM





GOLD







SILVER PLUS



BRONZE

















PARTNERS

















PROFESSIONAL CONGRESS ORGANIZER

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Cluj-Napoca 400012 3/3 Victor Babes Street

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wfumb2022.com



STUDENT ULTRASOUND CONGRESS 27-28TH 05.2022 TIMISOARA, ROMANIA

Student Ultrasound Congress (STUC) endorsed by the World and European Societies of Ultrasound in Medicine and Biology (WFUMB & EFSUMB) is a scientific manifestation dedicated for medical students. The goal of the event is to familiarize medical students with the advantages and applicability of ultrasound as a diagnostic and interventional procedure.

Venue

REGIONAL
BUSINESS CENTER
TIMISOARA

1 Decembrie 1918 Blvd., Timisoara Romania

Scientific program

8 sessions

→ 39 invited speakers presentations

8 hands-on sessions

9 students oral presentations

5 poster presentations

200 participants registered

Social Program

26th of May

Opening Ceremony - Bastionul Theresia

27th of May

Retro US Student's night at Retro Garden (on the riverside)



Promotion

1. Email Marketing

Sending date	Subject line	Open Rate (%) Above the industry Overall Average of 30.35% (source: constantcontact.com)	Subscribers
18.01.2022	Registrations are open!	43.50 ↑	2,945
21.01.2022	Be part of our program	45.80 ↑	2,943
21.02.2022	Why attend?	38.37 ↑	2,940
04.03.2022	Searching for a worldwide opportunity?	35.69 ↑	2,939
11.03.2022	Meet our 121 Invited Speakers	34.68 ↑	2,936
12.03.2022	Discover your Preliminary Program!	34.17 ↑	2,935
14.03.2022	Don't miss the chance to register with an early bird fee!	32.07 ↑	2,931
15.03.2022	Kind reminder: Last hours of early bird fees!	30.63 ↑	2,931
16.03.2022	Great news!	34.06 ↑	2,929
30.03.2022	Last chance to become part of our program	41.12 ↑	2,924
04.04.2022	Watch Prof. Cristina Chammas warm welcome letter	37.30 ↑	2,922
14.04.2022	Last chance of registering benefiting from the EARLY BIRDS FE	ES 32.32 ↑	2,915
27.04.2022	19 European CME credits	40.35 ↑	3,285
05.05.2022	Prof. Cristina Chammas	41.19 ↑	3,282
10.05.2022	Last hours of REGULAR FEES	34.44 ↑	3,279
16.05.2022	Scientific Program I Student Ultrasound Congress	39.58 ↑	3,487
22.05.2022	Watch Prof. Ioan Sporea's thoughtful welcome letter	42.49 ↑	3,522



2. Social media

Posting date Graphic asset Topic of discussion

19.01.2022



- Official opening of registrations
- Sharing the welcome letter

21.01.2022





Sharing information regarding the abstract submission and its quidelines

04.03.2022



Sharing information regarding the WFUMB EFSUMB STUC: Student Ultrasound Congress

07.03.2022



- Official promotional video release for WFUMB Congress
- The Facebook Ad with a budget of 100RON generated 3.279 clicks on the registration form

08.03.2022



- Paid promotion for the WFUMB EFSUMB STUC: Student Ultrasound Congress
- The Facebook Ad with a budget of 800RON generated 12.535 clicks on the registration form



2. Social media

Posting date Graphic asset Topic of discussion - Paid promotion for the WFUMB Congress - The Facebook Ad with a budget of 800RON generated 9.364 clicks on the registration form

04.04.2022



Sharing the warm video welcoming letter recorded by Prof. Dr. Cristina Chammas

17.04.2022



Promoting the event through its complexity given by the number of hours of the scientific program, scientific sessions, invited speakers, and countries.

27.04.2022



Notifying the audience about the number of CME credits

03.05.2022



Sharing the second video welcoming letter recorded by Prof. Dr. Cristina Chammas



2. Social media

Posting date

Graphic asset

Topic of discussion

22.05.2022



Releasing the welcoming letter recorded by Prof. Dr. Ioan Sporea



Releasing the welcoming letter recorded by Prof. Dr. Alina Popescu, Prof. Dr. Christian Jenssen and Prof. Dr. Seung H. Kim

3. Public relations

Media partners







4. Public Street Furniture Advertising

- posters
- flyers
- banners

