

ITALIAN SOCIETY
OF ULTRASOUND
IN MEDICINE
AND BIOLOGY



EUROSON 2024

SPONSORSHIP BENEFITS



NAPLES ITALY NOVEMBER 9|11

WWW.EUROSON2024.IT

VENUE

EUROSON 2024 will be held in Naples, Italy, an overwhelming city with a unique magic.

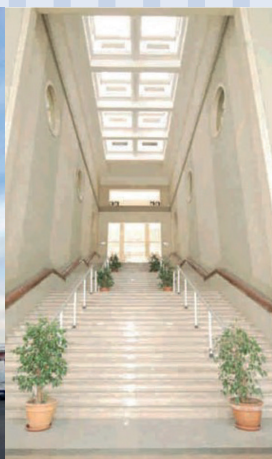
The historic center of Naples has been recognized by UNESCO as a World Heritage Site for its monuments, which bear witness to the succession of Mediterranean and European cultures. From cooking to a thousand amusements and stimuli of all kinds, it will be impossible to get bored.

The congress will be an on-site event welcoming delegates to participate in the venue of Maritime Station Congress Centre. Therefore, we expect up to 1500 participants.

The monumental building of the Naples Maritime Station was built in 1936. Recently its interior spaces were renovated and reorganized, while respecting the original architectural lines. The congress centre is on the side facing onto Piazza Municipio where the sea sinuously laps against its city.

In the middle of the Bay, in the heart of Naples. Close to: city hotels, restaurants, shopping streets, museums, theatres...

- **100 m from Molo Beverello - the terminal for ferryboats and hydrofoils to the islands**
- **3 km from the railway station**
- **4 km from the motorways**
- **7 km from the airport**



JOIN US AS OUR PARTNER

Companies willing to participate in Congress as Sponsors or Exhibitors, please contact:

ORGANIZER

Italian Society of Ultrasound in Medicine and Biology

CONTACT PERSON

Mrs. Emanuela Cascione

Euroson2024@siumb.it

+39 06 3218257

Please note that the terms and offers are negotiable. All prices are without VAT. Contact us if you are willing to discuss items and formats not listed here.

SPONSORS' CATEGORIES

PLATINUM SPONSOR

Total contribution over **35.000 EUR**

GOLD SPONSOR

Total contribution over **26.000 EUR**

SILVER SPONSOR

Total contribution over **18.000 EUR**

BRONZE SPONSOR

Total contribution over **9.500 EUR**

EXHIBITOR

Total contribution less than **9.000 EUR**



GENERAL BENEFITS

- **Acknowledgement on official congress App with logo and hyperlink to company's website**
- **Company's logo on Sponsors Recognition Board**
- **Sponsors' Banner with company's logo outside the Plenary Hall and at the registration area**
- **Sponsor's logo included in programs distributed**
- **Complimentary exhibitor registrations**
- **For each exhibition space, 1 congress bag**

To choose the sponsor package that suits your company's needs, you may combine the promotional opportunities (page 17-19) and the exhibition space rental (page 11-16).

The amount of your spenditure will automatically determine your sponsorship level.



BENEFITS ACCORDING TO LEVEL OF CONTRIBUTION

PLATINUM

BADGES

8

BRANDING/WEB

Logo on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

400 word company's profile + logo to be included on the official congress website

FINAL PROGRAMME

Two (2) full page colour advertisement

200 word promotional paragraph including contact details

Logo on the inside back cover

INSERTS INTO CONGRESS BAG

Two (2) maximum 4 pages /A4 inserts or promotional products in congress bags

PRIORITIES

First in:

- Booth location
- Timeslot and room for lunch satellite symposium

GOLD

BADGES

5

BRANDING/WEB

Logo on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

300 word company's profile + logo to be included on the official congress website

FINAL PROGRAMME

One (1) full page colour advertisement

100 word promotional paragraph including contact details

Logo on the inside back cover

INSERTS INTO CONGRESS BAG

One (1) maximum 4 pages / A4 inserts or promotional products in congress bags

PRIORITIES

Second in:

- Booth location
- Timeslot and room for lunch satellite symposium



BENEFITS ACCORDING TO LEVEL OF CONTRIBUTION

SILVER

BADGES

3

BRANDING/WEB

Logo on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (except for plenary sessions)

200 word company's profile + logo to be included on the official congress website

FINAL PROGRAMME

Half page colour advertisement

50 word promotional paragraph including contact details

Logo on the inside back cover

INSERTS INTO CONGRESS BAG

None

PRIORITIES

Third in:

- Booth location
- Timeslot and room for lunch satellite symposium

BRONZE

BADGES

2

BRANDING/WEB

Logo on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (except for plenary sessions)

100 word company's profile + logo to be included on the official congress website

FINAL PROGRAMME

80 word promotional paragraph including contact details

Logo on the inside back cover

INSERTS INTO CONGRESS BAG

None

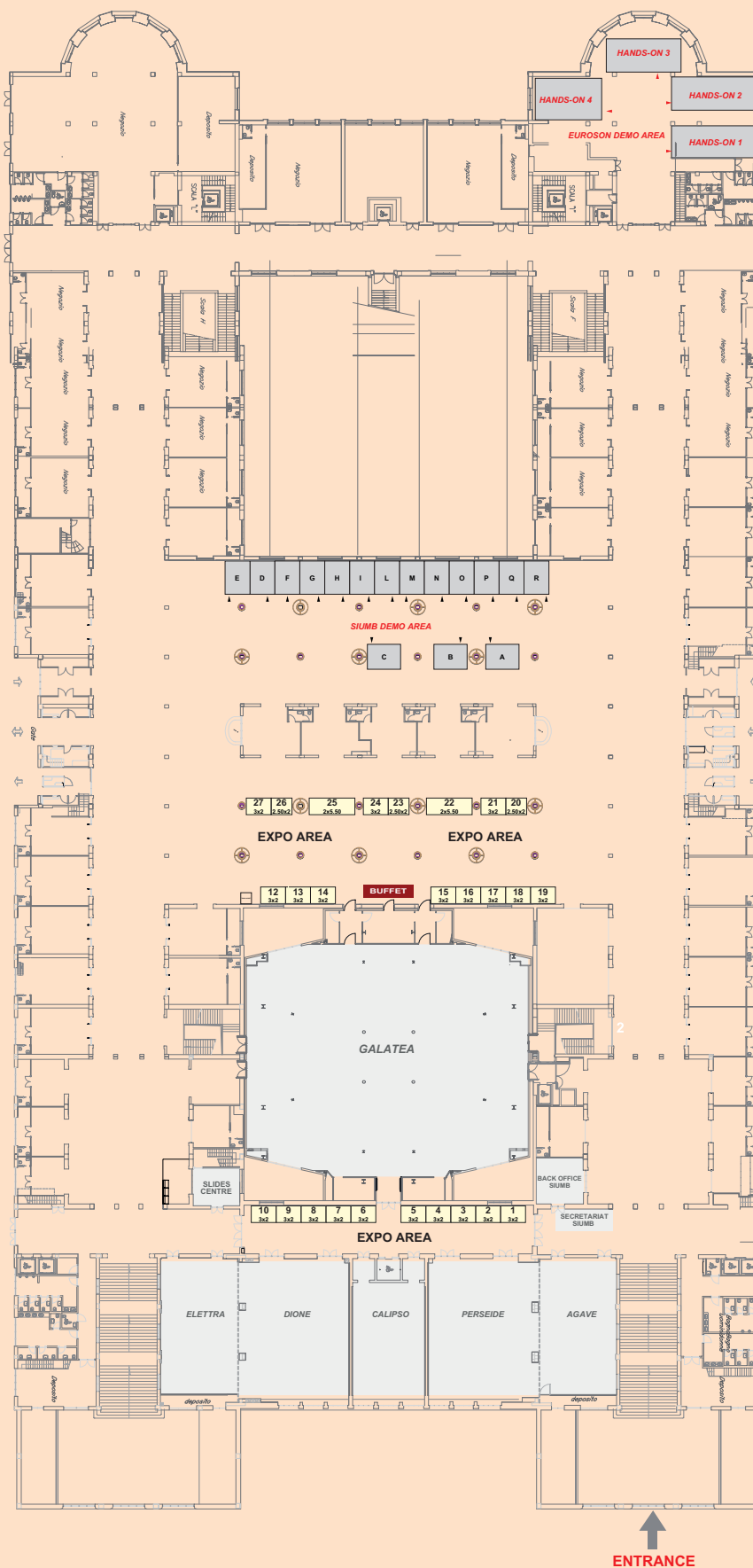
PRIORITIES

None



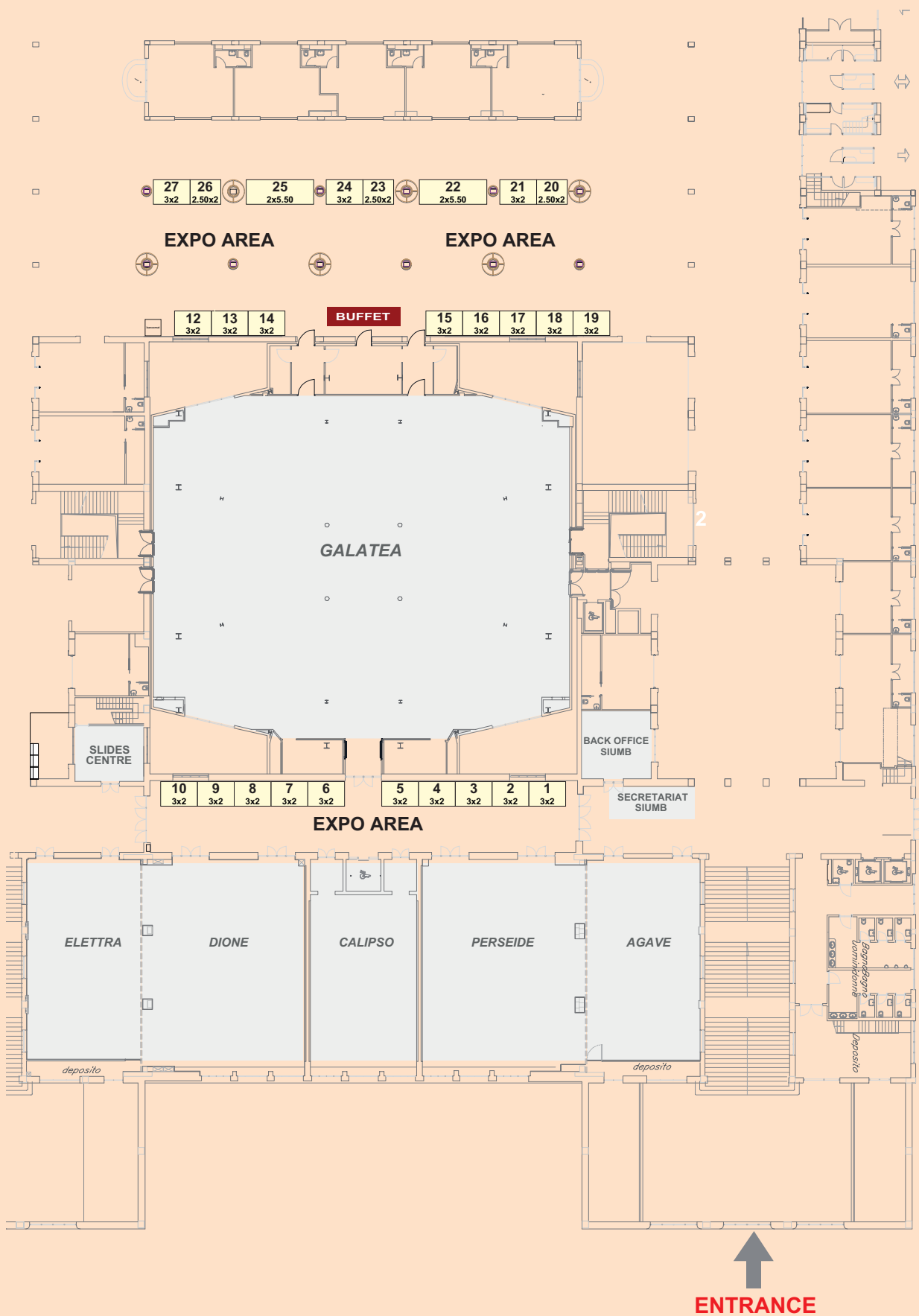
GENERAL OVERVIEW OF EXHIBITION AREA

First Floor



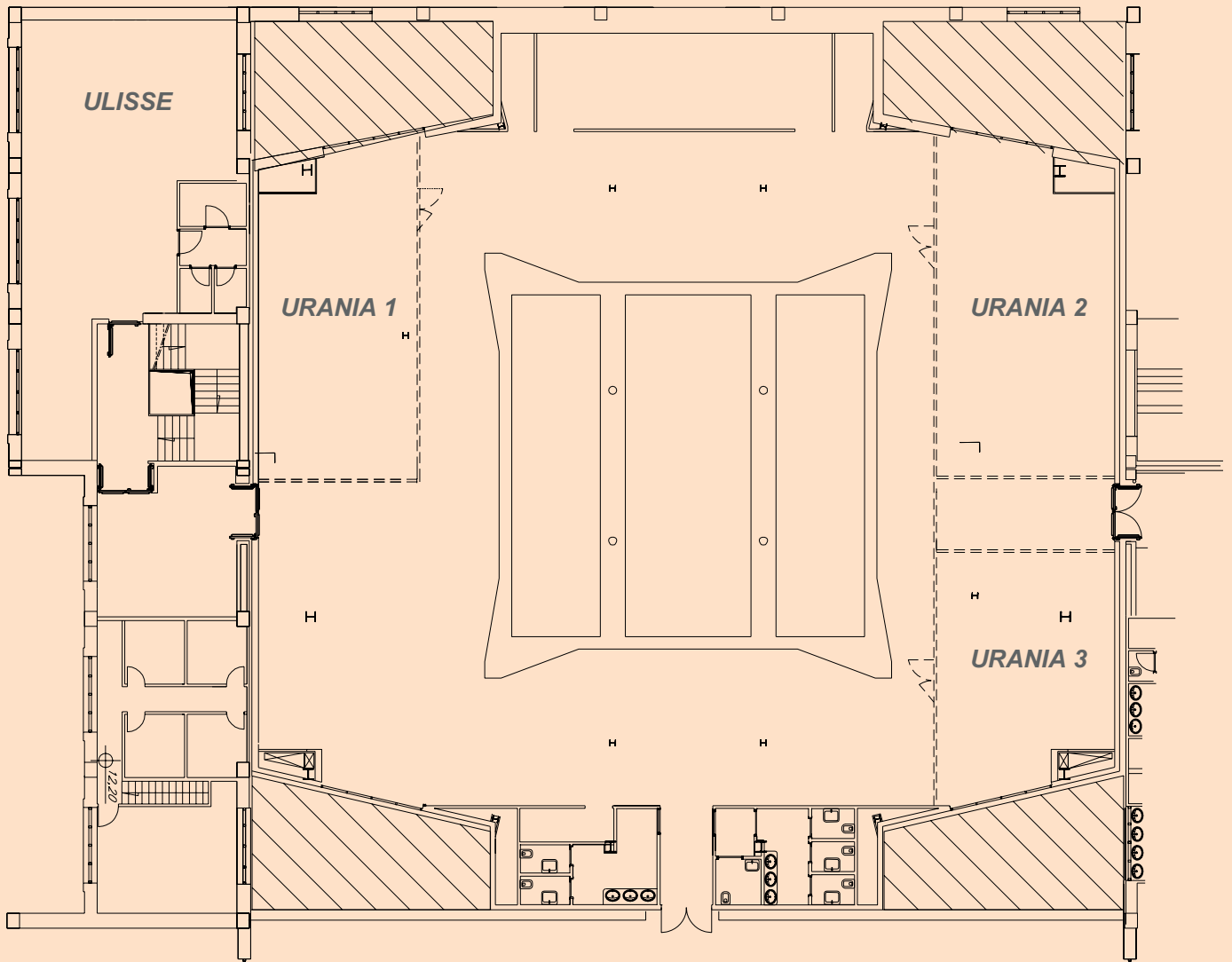
DETAILED EXHIBITION AREA AND MAIN CONGRESS HALLS

First Floor

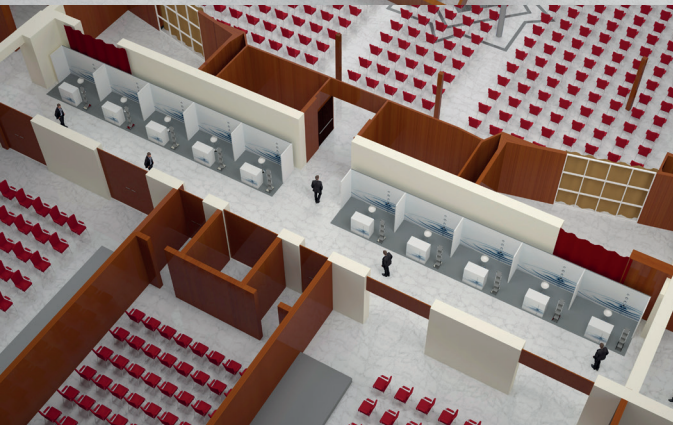
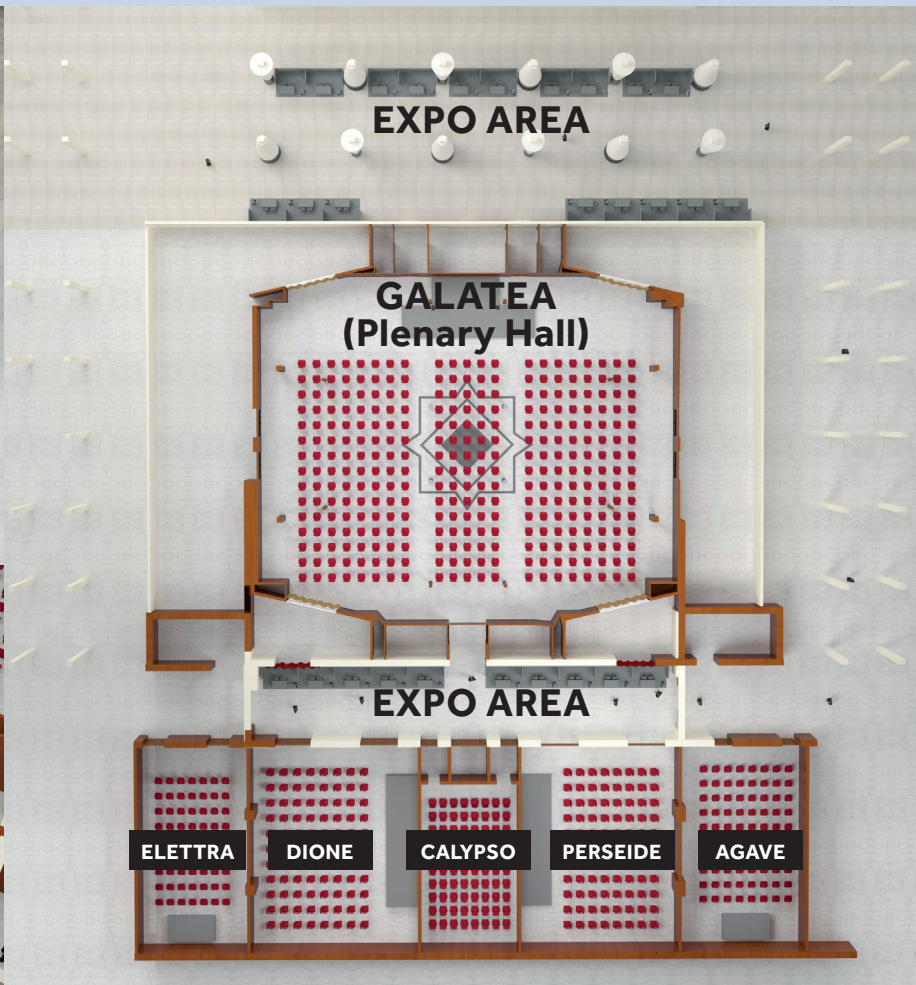
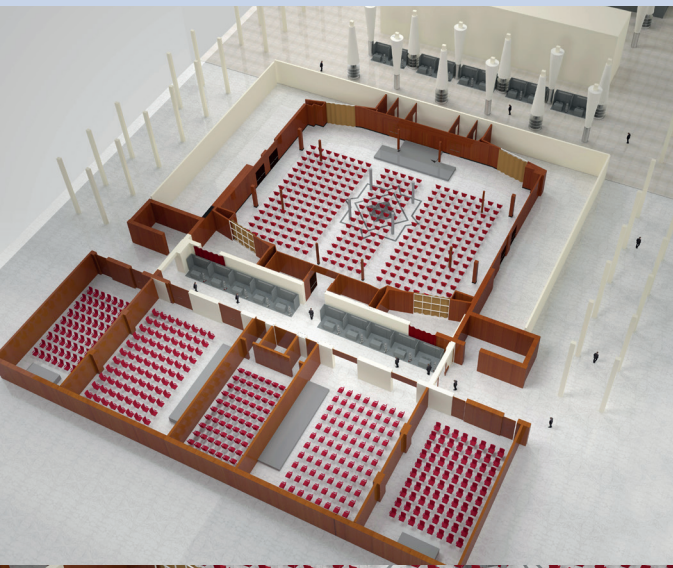


PARALLEL CONGRESS ROOMS

Second Floor



FIRST FLOOR RENDERING



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

BASIC VERSION

ST3-14-05

Shell scheme booth (panels h.200 cm) | 5 sqm

€ 9.900,00

Technical description

- Customized Backwall, L250 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L250 x 200
- N.1 table covered with grey fabrics
- N.2 chairs, black colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw*
 - N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

BASIC VERSION

ST3-14-06

Shell scheme booth (panels h.200 cm) | 6 sqm

€ 10.900,00

Technical description

- Customized Backwall, L300 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L300 x 200
- N.1 table covered with grey fabrics
- N.2 chairs, black colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw*
 - N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

BASIC VERSION

ST3-14-011

Shell scheme booth (panels h.200 cm) | 11 sqm

€ 17.900,00

Technical description

- Customized Backwall, L550 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L550x 200
- N.1 table covered with grey fabrics
- N.2 chairs, black colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw*
 - N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

LUXURY VERSION

ST3-15-05

Shell scheme booth (panels h.200 cm) | 5 sqm

€ 10.500,00

Technical description

- Customized Backwall, L250 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L250 x 200
- N.1 desk DK-04P 100x50 cm h.100, white colour, with company logo
- N.2 swivel stools, white colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw*
 - N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

LUXURY VERSION

ST3-15-06

Shell scheme booth (panels h.200 cm) | 6 sqm

€ 11.500,00

Technical description

- Customized Backwall, L300 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L300 x 200
- N.1 desk DK-04P 100x50 cm h.100, white colour, with company logo
- N.2 swivel stools, white colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw*
 - N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model



EXHIBITION

In Maritime Station Congress Center, customized shell scheme stands by Exhibitors are not allowed. Spaces of 5 sqm- 6 sqm, 11 sqm are available, totally equipped by the Organizer in the following versions and costs:

LUXURY VERSION

ST3-15-011

Shell scheme booth (panels h.200 cm) | 11 sqm

€ 19.500,00

Technical description

- Customized Backwall, L550 h 200 cm, white colour including 1 graphics (company logo)
- 2 Side panels L 100 h. 200 cm, white colour
- Floor covering carpet, grey colour, L550 x 200
- N.1 desk DK-04P 100x50 cm h.100, white colour, with company logo
- N.2 swivel stools, white colour
- N.1 flyer holder
- N.1 waste paper bin

Electric system

- N.1 power supply with up to 1,5 kw* • N.1 LED spotlight
 - N.1 multiple socket 500 w
- *additional power supply is charged of 100 EUR/kw*

Additional services included (for SIUMB Educational Course only)

- N.1 Ultrasound stations (devices at Company's care)
- N.1 model

Any additional equipment as other furniture, internet, AV, decorations etc. can be ordered extra. One congress bag + one exhibitor badge will be provided per each exhibition space. For each additional 6 sqm, one additional exhibitor badge will be provided free of charge.

Additional Exhibitor Registration 120 EUR, including VAT.



CATALOGUE OF PROMOTIONAL OPPORTUNITIES

ALL PRICES ARE VAT EXCLUDED

SCIENTIFIC PRESENTATIONS

INDUSTRY SUPPORTED SESSION (LUNCH SYMPOSIA)

A company can organize a Lunch Industry Supported Session of 60 minutes during lunch breaks. Organizers will provide a room and the AV equipment. A company can choose any of the session rooms available for congress educational courses. Rooms and timeslots will be distributed based on priorities and on first come, first served basis.

5.000 EUR/ per day/per room

E-POSTER SESSION

Company name and/or logo displayed into the monitors of the E-Poster area.

Company logo in the Final Programme brochure in the part with e-poster session details.

This opportunity can be multi-sponsored.

1.500 EUR/each monitor

HANDS-ON ROOMS

Opportunity to brand the Hands-On Rooms (Company's Ultrasound Device and roll-up banner at the entrance of the room).

This opportunity can be multi-sponsored, on a daily basis

2.500 EUR/each room /per day

SOCIAL EVENTS' SPONSORSHIP

WELCOME COCKTAIL -OPENING CEREMONY

Saturday 9 November (400 pax)

6.500 EUR

This event will be organized at Maritime Station Congress Center (Abside Hall).

It will be sponsored in collaboration with SIUMB. The price indicated refers to Company's partial contribution.

Company's logo will be displayed on Hall screen during the event. Opportunity to place roll-up banners at the entrance and inside the Hall.

This opportunity is exclusive and will be provided to one company only.



GALA DINNER

Sunday 11 november (200 pax)

13.000 EUR

This event will be organized at Villa Imperiale, one of the most beautiful locations in the Gulf of Naples, nearby Posillipo area.

It will be sponsored in collaboration with SIUMB. The price indicated refers to Company's partial contribution.

Company's logo will be set on invitation cards. Opportunity to place roll-up banners at the main entrance and inside location.

This opportunity is exclusive and will be provided to one company only.

CONGRESS MATERIALS

BRANDED CONGRESS BAGS

5.000,00 EUR – if Company provides the bags
10.000,00 EUR – if Organiser provides the bags

Company name and/or logo, together with a congress logo to be printed on each congress bag. This opportunity is exclusive and will be provided to one company only.

NAME BADGES & BADGE LANYARDS

5.000 EUR

Company logo to be printed on the front page of each name badge and on each badge lanyard. This opportunity is exclusive and will be provided to one company only. **Company provides lanyards for all participants.**

PENS & NOTEPADS

3.000 EUR

Company name and/or logo, together with a congress logo to be printed on pens to be distributed to all congress participants. This opportunity is exclusive and will be provided to one company only. **Company provides pens & notepads.**

MOUSEPADS

3.500 EUR

Company name and/or logo, together with a congress logo to be printed on mousepads to be distributed to all congress participants as a gadget. This opportunity is exclusive and will be provided to one company only.

SIGNAGE

7.500 EUR

Company logo to be displayed on all direction signs and session rooms entry banners. This opportunity can be booked for each session room and so it is not completely exclusive. Rooms will be distributed based on priorities and on first come, first served basis.

STAFF T-SHIRTS

2.400 EUR

Company logo to be printed on all staff T-shirts. This opportunity is exclusive and will be provided to one company only.



BRANDED COFFEE TICKETS**1.500 EUR/per room/per day**

Sponsoring companies will be offered the opportunity, for each Course scheduled inside Euroson Congress, to purchase daily package of coffee tickets to distribute to participants. The tickets will be branded with Company's logo.

This opportunity is exclusive per day and per scheduled Course. It will be assigned on first come, first served basis.

ADVERTISING**FINAL PROGRAMME BROCHURE****Full page colour advertisement****2.500 EUR****Half page colour advertisement****1.500 EUR****Insert in Congress Bags****1.200 EUR**

One (1) insert or promotional leaflet of maximum 4 pages and maximum A4 size to be inserted in congress bags for all delegates.

COMPANY NEWSLETTERS

Promotional campaigns through emailing to all attendees and 5,000 SIUMB members.

Graphic provided by the Company**1.800 EUR**