

Pages / Viewing / Dates 02 NOVEMBER 2024 – 02 March 2025 (4 month period)			Pages / Viewing / Dates 02 March 2025 – 02 July 2025 (4 month period)			Pages / Viewing / Dates 02 July 2025 – 02 November 2025 (4 month period)			Pages / Viewing / Dates 02 November 2025 – 02 March 2026 (4 month period)		
1	Home Page	771,114 (Av per month 192,778)	1	Home Page	808,128 (Av per month 202,032)	1	Home Page	859,848 (Av per month 214,962)	1	Home Page	903,700 (Av per month 225,925) Approx. 5.1% increase on previous position
2	Webinar Archive	414,684 (Av per month 103,671)	2	Webinar Archive	429,979 (Av per month 109,994)	2	EFSUMB Guidelines & Recommendations	429,015 (Av per month 107,253)	2	Webinar Archive	455,328 (Av per month 113,831) Approx. 6.8% increase on previous position
3	Course Book Chapters	357,505 (Av per month 89,376)	3	EFSUMB Guidelines & Recommendations	369,203 (Av per month 92,301)	4	Webinar Archive	426,337 (Av per month 106,584)	4	EFSUMB Guidelines & Recommendations	441,456 (Av per month 110,364) Approx. 2.9% decrease on previous position
4	EFSUMB Guidelines & Recommendations	352,293 (Av per month 88,073)	4	Course Book Chapters	361,438 (Av per month 90,359)	4	Course Book Chapters	374,447 (Av per month 90,359)	4	Course Book Chapters	382,684 (Av per month 95,671) Approx. 2.2% increase on previous position
5	Case of the Month & Archive	288,744 (Av per month 72,186)	5	Case of the Month & Archive	299,716 (Av per month 74,929)	5	Case of the Month & Archive	312,304 (Av per month 78,076)	5	Future Webinar Events	333,241 (Av per month 83,310) Approx. 8.2% increase on previous position
6	Euroson Schools	284,753 (Av per month 71,188)	6	Future Webinar Events	292,208 (Av per month 73,052)	6	Future Webinar Events	307,987 (Av per month 76,996)	6	Case of the Month & Archive	323,859 (Av per month 80,964) Approx. 3.7% increase on previous position
7	Future Webinar Events	271,569 (Av per month 67,892)	7	Euroson Schools	290,163 (Av per month 72,540)	7	Euroson 2026 calendar event	273,648	7	Euroson 2026 calendar event	284,648 (Av per month 71,216) Approx. 4.1% increase on previous position
8	Euroson Congresses	267,369 (Av per month 66,842)	8	EFSUMB Join Us	222,632 (Av per month 55,658)	8	Euroson Congresses	238,824 (Av per month 59,706)	8	Euroson Congresses	249,571 (Av per month 62,392) Approx. 4.5% increase on previous position
9	EFSUMB Join Us	198,424 (Av per month 49,606)	9	Euroson Congresses	218,707 (Av per month 54,676)	9	Euroson Schools	237,641 (Av per month 59,410)	9	Euroson Schools	246,908 (Av per month 61,727) Approx. 3.9% increase on previous position

10	Safety Statements	132,604 (Av per month 33,151)	10	Safety Statements	148,649 (Av per month 37,162)	10	Safety Statements	172,008 (Av per month 43,002)	10	Safety Statements	186,112 (Av per month 46,528) Approx. 8.2% increase on previous position
11	Student Image Challenge	126,648 (Av per month 31,662)	11	Euroson School Archive	84,778 (Av per month 21,195)	11	Euroson School Archive	103,770 (Av per month 25,942)	11	Euroson School Archive	120,995 (Av per month 30,249) Approx. 16.6% increase on previous position
12	Endorsed Courses	120,337 (Av per month 30,084)	12	Endorsed Courses	68,953 (Av per month 17,238)	12	Endorsed Courses	90,735 (Av per month 22,683)	12	Endorsed Courses	96,904 (Av per month 24,226) Approx 6.8% increase on previous position
13	Post Graduate Web Courses	90,983 (Av per month 22,745)	13	Post Graduate Web Courses	68,328 (Av per month 17,082)	13	Post Graduate Web Courses	76,254 (Av per month 19,063)	13	Post Graduate Web Courses	83,421 (Av per month 20,855) Approx 9.4% increase on previous position
14	Euroson School Archive	59,872 (Av per month 14,968)	14	Student Image Challenge	54,458 (Av per month 13,615)	14	Exam Technique Videos	52,850 (Av per month 13,212)	14	Student Image Challenge	60,808 (Av per month 15,202) Approx 21.5% increase on previous position
15	Exam Technique Videos	57,274 (Av per month 14,318)	15	Exam Technique Videos	50,001 (Av per month 12,500)	15	Student Image Challenge	50,048 (Av per month 12,512)	15	Exam Technique Videos	53,748 (Av per month 13,437) Approx. 1.7% decrease on previous position

Safety Data – average 46,528 visits per month

Top visits in this section

1. The use of ultrasound for cosmetic or aesthetic body shaping [2024]
2. Doppler ultrasound devices – Safety Aspects – [Update 2022]
3. Recommendations and Information about regulatory aspects related to the use of hand-held ultrasound devices [revised 2021]
4. EFSUMB Recommendations on Non-Medical Use of Imaging Ultrasound [Last revision 2021]
5. Thermal & Mechanical Indices - An Explanation [Update 2022]
6. Recommendations and Information about regulatory aspects related to the use of hand-held ultrasound devices [revised 2021]
7. Best Practice recommendations for cleaning and disinfection of ultrasound transducers whilst maintaining transducer integrity [2021]

Guidelines & Recommendations – average 110,364 visits per month

Top visits in this section

1. EFSUMB Basic Ultrasound Core Curriculum for frontline physicians working in primary care 2025
2. Guidelines and Good Clinical Practice Recommendations for Contrast Enhanced Ultrasound (CEUS) in the Liver – Update 2020
3. EFSUMB Clinical Practice Guidelines for Point-of-Care Ultrasound: Part One (Common Heart and Pulmonary Applications) 2022
4. EFSUMB Technical Review – Update 2023: Dynamic Contrast-Enhanced Ultrasound (DCE-CEUS) for the Quantification of Tumor Perfusion 2023
5. Head and Neck Ultrasound – EFSUMB Training Recommendations for the Practice of Medical Ultrasound in Europe 2022

Member data

- We currently have a total of 16,104 EFSUMB Members joined to the site. These are largely made up of Member Society memberships with 9,387 of these fully active within the site, having logged on at least 5 times in the last 4 months. We have had a total of 20,897,412 visits to MEMBERS ONLY PAGES since the members site opened on 18th January 2021. We have had 600 paid members sign up since 18th January 2021.



All Viewing COUNTRIES

1. **China**
2. **Singapore**
3. **United States of America**
4. **Italy**
5. **Romania**
6. **Poland**
7. **United Kingdom**
8. **Germany**
9. **India**
10. **Spain**
11. **Ukraine**
12. **Greece**
13. **Turkey**
14. **Denmark**
15. **Austria**
16. **Croatia**
17. **Switzerland**
18. **Sweden**
19. **Bulgaria**
20. **Australia**
21. **Kyrgyzstan**
22. **Netherlands**
23. **South Korea**
24. **Canada**
25. **France**

Mailing List

The mailing list continues its steady growth. Our current total of 28,417 email addresses. Our current unsubscribe list is 2796 addresses. We continue using segmenting in our lists so we can choose which email addresses we send each mailout to. With segmenting we can utilise specific industry / society groups / geographic areas for each email broadcast to correctly target our audience.

Benchmark E-Newsletters

- EFSUMB December E-Letter – sent 18 December 2025.
Total sent: 28,312 | Opened: 81.4% | Bounced: 1.8% | Unopened: 16.8%

Social Media

FACEBOOK

Post engagement is up by 33.1% this quarter
Our weekly total reach is up to 602%

X

Tweets continue to be published daily just like the Facebook page. Content is a streamlined version of Facebook entries due to character limit.
Tweets popularity is up by 104.2%

LINKEDIN

Our popularity rating on LinkedIn has increased by 122.6% over the last 4 months with post impressions increasing over 399.7% – we are widening our connections with over 641 and gaining more of a following. Our content is being shared further across the network as our connections widen.

Instagram

We have made great progress with Instagram over the past 4 months with many people following, liking and sharing our posts worldwide. We in turn are sharing our affiliate and partnership posts so we are all helping each other to make a greater impact.

Site Sign Up's

28 Countries have taken up the encrypted direct log in links to use within their own member society websites.

Member societies continue to update us with their membership listings each year and we can create individual accounts for each member.

We continue to receive updated member mailing lists from over 86% of member societies so we can automatically add them to the members area of the web site and email them individually via our mailing lists.

Webinars 2nd November 2025 – 2nd March 2026

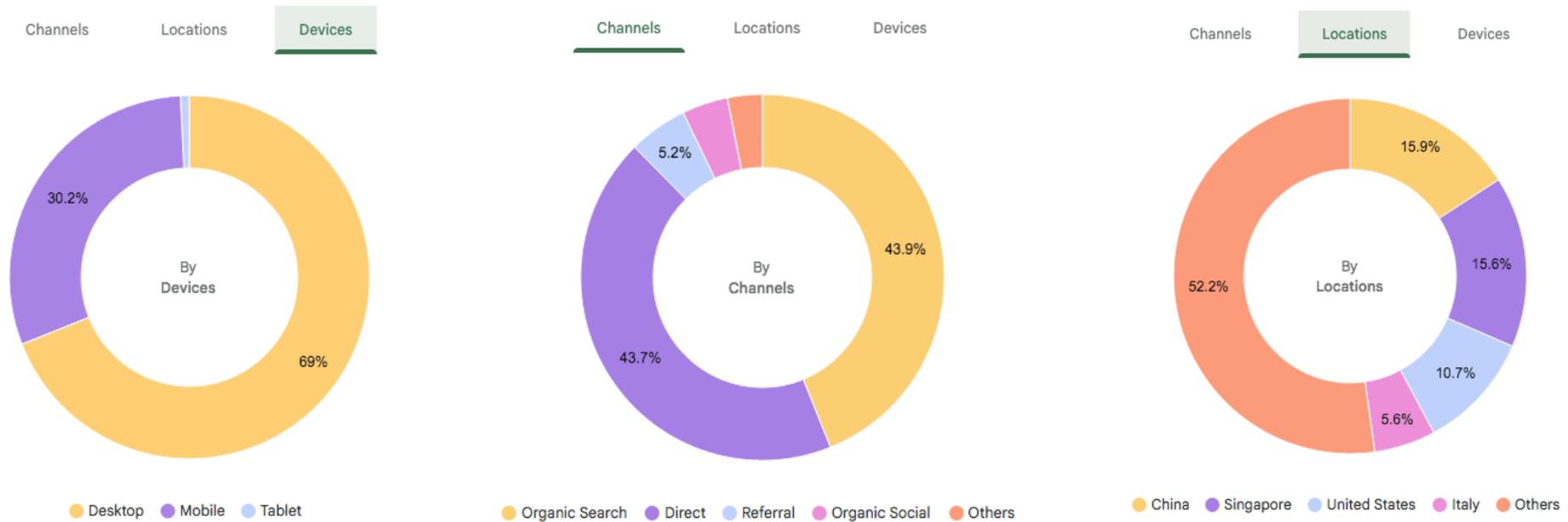
Webinar: Wrist Nerve Entrapments Under Ultrasound: Anatomy, Pathology & Clinical Cases – 10th December 2025

- Attendees – 315
- Registrants – 744
- Presentations viewed – on YouTube 3,781

CEUS Webinar: Dynamic CEUS – 11th December 2025

- Attendees – 139
- Registrants – 365
- Presentations viewed – on YouTube 2,012

Other Data



Top search queries for your site

1. [efsumb](#)
2. [efsumb guidelines](#)
3. [euroson 2026](#)
4. [knobology ultrasound pdf](#)
5. [efsumb course book](#)
6. [euroson](#)
7. [euroson lublin 2026](#)
8. [efsumb 2026](#)
9. [european federation of societies for ultrasound in medicine and biology](#)
10. [euroson school](#)